

Zoë Woodworth

Motion Graphics | Animation | Video Design

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Experience

2011

Motion Graphics Designer (Freelance) • Impact Unlimited • NYC

- Animated sales promotional pieces for use on Microsoft Surface touch tables by chemical company BASF; localized in Spanish

2011

Graphic Designer and Animator (Freelance) • Second Thought • NYC

- Designed and animated banner ads and landing pages for Cadillac, Sprint, and Kohls

2010 - 2011

Motion Graphics Designer and Storyboard Artist (Freelance) • Tim Hunter Design • NYC

- Created and updated storyboards, composited 3D artwork, and designed motion graphics for four national television commercials
- Developed visualization of Baltimore Harbor revitalization project for real estate development group Cordish
- Designed motion graphics for display on large-scale LED signage at Paramount Theater in Boston

2010 - 2011

Motion Graphics Intern • Bravo Media • NYC

- Created opening title sequences, interstitial animations, background environments, and lower thirds for web shows
- Obtained experience keying and working with greenscreen footage; assisted video shoots in greenscreen studio
- Designed television promo for the album *Rokstarr* by popular R&B artist Taio Cruz

2004 - 2009

Senior Designer • Learning Worlds • NYC

- Created branded, animated, interactive promotional and instructional materials for SAP, Epson, Microsoft, and Lexis Nexis
- Concepted, animated, and composited videos incorporating 3D animated components for SAP and Epson internal communications
- Designed for a wide variety of web and print media including keynote presentations, microsites, blogs and interactive PDFs

2002 - Present

Video Projection Designer for Theater and Dance (Freelance) • NYC, Pittsburgh

- Recent credits include *Sweet, Sweet Motherhood* (HERE 2010), *Children at Play* (Living Theater 2009), *Lizzie Borden* (Living Theater 2009), *Forest Maiden* (NYC Frince 2009), and *Trying Times (Reimagined)* (Dance Theater Workshop 2009)

Education

Carnegie Mellon University • Pittsburgh, PA

BFA in Art (concentration in electronic and time-based media) • 1999

Pratt Institute, NYU School of Continuing and Professional Studies • NYC

Independent, non-credit student in Autodesk 3D Studio Max and Maya classes • 2007 - 2008

Pittsburgh Filmmakers' School of Film, Video and Photography • Pittsburgh, PA

Independent, non-credit student in video production and editing classes • 2003 - 2004

Software

Advanced: Adobe CS5 After Effects, Flash (design/animation), Photoshop, Illustrator, InDesign; Final Cut Pro, DVD Studio Pro; Microsoft PowerPoint, Word, Excel; Google Earth Pro

Intermediate: Adobe CS5 Dreamweaver; Swift 3D; Camtasia, Captivate

Novice: Maxon Cinema 4D; Autodesk 3D Studio Max, Maya